Updated 4/24/26

The Park Theater Trust

Name-a-Seat, Build a Theater Campaign Policy

As part of the Park Theater Renovation Capital Campaign, The Park Theater Trust (TPTT) is thrilled to offer the opportunity to participate by personalizing seats at the historic Park Theater cinema. This is a unique opportunity to leave a lasting mark on the Park Theater for generations to come.

All applications will be subject to the Park Theater Name-a-Seat Policy detailed below. If you have any questions or are interested in more information, please contact Kathy Bowles kathy@parktheatertrust.org or Tracey Karsten Farrell tracey@parktheatertrust.org.

Name-a-Seat Policy (Please read before committing to your seat)

- The donation amount to name a seat is $5,500 per seat.
- All donations will be used exclusively to support TPTT's Park Theater Renovation Capital Campaign.
- **The donation to the Name-a-Seat Campaign must be a new donation**. All donations to the Park Renovation Campaign are non-refundable and are cumulative toward additional recognition upon completion of the project and reopening of the theater.
- Plaques are symbolic of the donation and do not constitute ownership of the seat, including without limitation, reserving use of the seat containing such plaque for any screenings or events.
- Plaque location will be determined at TPTT's discretion. Seat locations are assigned at random, so specific seats (such as front row, aisle, or particular numbers) cannot be reserved. TPTT retains the right to relocate the plaque at any time, as well as in rare instances, remove the inscription on a seat.
- TPTT will honor all applications on a first-come, first-served basis. Once all 204 seats have been claimed, the Name-a-Seat campaign is officially over.
- TPTT reserves the right to limit the number of seats that any one donor household may name.
- Plaques will be installed once the building of the Park Theater is completed and the Park has reopened. The seat shall bear the plaque with the inscription for the life of the seat, at which point the Donor will have the opportunity to renew.
- The plaque can accommodate a maximum of thirty-six (36) characters, including spaces. Logos, images, graphics and objects will not be permitted. Other than a business name, no advertising or commercial statements will be allowed.
- TPTT will select the font and size at its sole discretion and all inscriptions shall be subject to the approval of TPTT.
- The name you submit at the time of your donation should be the name that you want to appear on the plaque. *Please check it carefully.* Once inscribed on the plaque, donors will not be able to amend their inscriptions.
- All Name-a-Seat Donations are 100% tax deductible to the extent allowed by law. The Park Theater Trust is a 501(c)(3) Public Benefit Corporation. Tax # 84-3216944.